

ITALIAN FLAIR ON DISPLAY: MISURAEEMME FURNISHES THE LOUNGE AT "MAGISTER CANOVA"

Scuola Grande della Misericordia
16 June – 22 November 2018

Venice, July 2018 A summit of Italian ambassadors in the world. For the second time MisuraEmme, the historical manufacturer of bespoke furniture, meets art in the splendid setting of the Scuola Grande della Misericordia in Venice as a partner for the exhibition **Magister Canova**. During the first major multimedia exhibition devoted to the Neoclassical sculptor, MisuraEmme is once again furnishing the Lounge with its iconic design creations.

The exhibition dedicated to the famous Venetian sculptor, which is part of a three-part series that began last year with Giotto and will end in 2019 with Raffaello, is an emotional journey that dialogues with the contemporary world. Indeed, new technologies have been used to exalt art, creating spectacular reconstructions and illusory visions that both investigate and enhance the details of Canova's works.

"We are proud to again support art and the Italian style that has made us famous around the world," commented **Ottaviano Borgonovo**, the company's co-owner. "In addition to being the first multimedia exhibition dedicated to the greatest exponent of Neoclassicism, Magister Canova will also be an opportunity to appreciate the beauty underlying Italian culture and history. Heritage of inestimable value that must be preserved, passed on and promoted abroad and among younger generations."

MisuraEmme, which was asked to furnish the exclusive Lounge once again, is reaffirming its role as a vehicle of Italian cultural values and is creating an environment with an elegant and contemporary charm, featuring some of the products designed by **architect Mauro Lipparini**. One notable piece is the *Argo* sofa, designed to guarantee a comfortable and glamorous relaxing break. It is accompanied by the *Opera* armchairs, whose slender shape is balanced by the generous softness of the backrest, the *Gramercy* tables and coffee tables with their essential silhouette, the *Michelle* chairs and the *Square* cupboard, which all add to the elegant and restrained chromatic ensemble. The MisuraEmme Lounge is completed by the *Urban* shelf system, designed by Iriam Bettera, which encapsulates the company's customization expertise. Its minimal, essential structure is softened by the combination of different materials like wood and metal.

Magister Canova was designed and created by Cose Belle d'Italia Media Entertainment and is curated by Mario Guderzo and Giuliano Pisani. Adriano Giannini's voice and Giovanni Sollima's cello playing will accompany visitors through the rooms of the Scuola Grande della Misericordia in Venice.